



UNITE
TO POWERED BY
HEAL amudim

LIVESTREAM BENEFIT
DECEMBER 11-12
UNITETOHEAL.COM

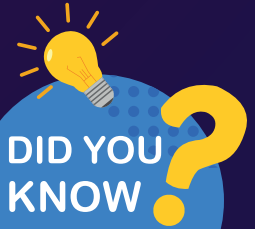


**YOU DO NOT
WANT TO
MISS THIS**

UNITE TO HEAL

When Unite to Heal first launched in 2020, even we could not predict the response it would receive. Our 36 hour live stream event features Comedy & Musical Superstars as well as unparalleled insights from leading voices in Israeli Affairs, Mental Health, Community, & Religion.

**LIVE STREAMED TO
MILLIONS OF PEOPLE,
UNITE TO HEAL HAS
BECOME ONE OF THE
LARGEST VIEWED
EVENTS WORLDWIDE.**



**DID YOU
KNOW ?**

Unite to Heal has raised over
\$11 MILLION



ADDICTION



AWARENESS

ABOUT AMUDIM

WHEN AMUDIM FIRST OPENED ITS DOORS EIGHT YEARS AGO, THE WORLD WAS A VERY DIFFERENT PLACE...

It's not that mental health, addiction, and sexual abuse didn't exist, but the world at large wasn't acknowledging it the way it ought to be. The founding of Amudim was a great step in the right direction.

By hosting awareness events and offering free confidential services, Amudim has shattered stigmas, giving those in need the confidence to reach out and ask for help.

COVID further underscored Amudim's importance as mental health issues skyrocketed. We launched a support helpline, zoom meetings for those in recovery, education coping videos, and so much more.



CRISIS



**DOMESTIC
VIOLENCE**



**MENTAL
HEALTH**



OVERDOSE



**SEXUAL
ABUSE**



TRAUMA

GLOBAL IMPACT

57,193

EVENT
PARTICIPANTS

55

CITIES IN
ISRAEL

43

U.S. STATES

57

COUNTRIES

9,401

NARCAN KITS
DISTRIBUTED

PROVIDED
CLIENT
SUBSIDIES
TOTALING OVER
**6.2 MILLION
DOLLARS**

PRODUCED 7
PSA AWARENESS
VIDEOS YIELDING
OVER
**7.1 MILLION
VIEWS**

VARIOUS
SERVICES
PROVIDED FOR
OVER
**13,710
CLIENTS**

AMUDIM IN 2022



ANXIETY &
DEPRESSION

1,514



CHILD SEXUAL
ABUSE

1,405



DOMESTIC
VIOLENCE

760



EATING
DISORDERS

179



ADDICTION

1,002



OVERDOSE &
SUICIDE

217

9,822 ISSUES MANAGED



58,624
2022 CRISIS CALLS



\$9 MILLION
2022 BUDGET

AMUDIM SERVICES



DID YOU KNOW

In the aftermath of
Unite to Heal 2021
Amudim's Case Load
INCREASED BY 64%

AWARENESS PROGRAMMING

Amudim's community awareness events focus on educating attendees on topics such as sexual abuse, opioid prevention, addiction, mental health matters, and more.

57,193 Event Participants

MENTAL HEALTH CRISIS

Long before the pandemic, Amudim has been servicing various needs of those in the mental health community. Currently, we are facing an unprecedented demand for services, as the need continues to grow.

4,803 Mental Health Cases



UNITE TO HEAL

AMUDIM SERVICES

SEXUAL ABUSE

Understanding the needs of an individual who has experienced sexual abuse, our case managers are there to provide guidance and support throughout the healing process.

4,473 Victims of Sexual Abuse Assisted

CRISIS TRAVEL

Since its inception, Amudim has been at the forefront of facilitating crisis-related travel domestically and globally.

4,532 Individuals Assisted with Travel for Medical Emergencies and Funerals

SUPPORT AMUDIM IN YOUR COMMUNITY

UNITE TO HEAL

Amudim works hard to keep
YOUR COMMUNITY SAFE.

Partner with Amudim and
Unite to Heal and become
an advocate for your community.

AMUDIM WORLDWIDE

As of September 2022, Amudim has assisted families in 57 Countries Worldwide, including 43 US States and 469 US Cities.

With over 492,079 calls answered by the highly trained Amudim team, our range of services include any crisis our community faces; some are listed below:

Addiction
Anxiety & Depression
Child Abuse
Crisis Travel
Domestic Violence
Eating Disorders
Mental Health
Medical Emergencies

Overdose & Suicide
Self Harm
Sex & Gambling Addiction
Sexual Abuse
Substance Abuse
Suicidal Ideation
and more.....





UNITE TO HEAL

AMUDIM PROGRAMS

There are several programs under the Amudim umbrella aimed to target specific demographics with proper support.



Darcheinu and Our Path SEL is an evidence-based Social & Emotional Learning Program geared towards students in 5th through 12th Grades.

6,000+ Students



Amudim's therapy subsidy fund assists victims of childhood sexual abuse with the opportunity to receive much-needed therapy.

\$6.2M+ Spent on Client Subsidies



Gavz Boyz is a year-round program for at-risk youth, providing many levels of programming and events.

1500+ Gavz Participants

NARCAN TRAINING

Amudim offers Narcan Training classes, teaching the public how to administer the life-saving opioid antidote.

9,401 Kits Distributed

AMUDIM ISRAEL

Amudim Israel has been at the forefront of education and awareness to serve the needs of the Anglo population in Israel, with a special focus on gap year students, providing much-needed support.



EVENT
PARTICIPANTS

4,965



2022 CASES
MANAGED

1,817



2022 CASE
INCREASE

71%

Since its inception in 2018, Amudim Israel has hosted numerous awareness events, focusing on abuse prevention, addiction, and mental health issues.

As many future clergy and leaders study for their certification in Israel, Amudim Israel has developed a curriculum, to ensure proper education on matters pertaining to abuse, addiction and mental health.

Amudim Israel helps **OUR LONE SOLDIERS**

An IDF lone soldier is a non-Israeli citizen that independently enlists in the army, leaving family and friends behind.





WHY SHOULD I SPONSOR UNITE TO HEAL?

A Promote my Business

C Help Victims Heal

B Help my Community

D ALL THE ABOVE

UNITE TO HEAL 2022

As Amudim grows, so does our reach and audience, and this year we are planning our greatest fundraiser yet...

With our huge social media campaign, upgraded fundraising platform, and amazing line-up of entertainment, partnering with Amudim for our Unite to Heal Campaign is the way to show the world that you create a positive impact on society.

SOCIAL IMPACT STATISTICS

75% of Americans say that it is no longer acceptable for companies just to make money; they must positively impact society too.

73% of Americans say that to win their support, companies must show how they are supporting communities and the environment.

69% of Americans say that they are less likely to support companies that are clearly only in business to make money

Study Source: Porter Novelli Purpose Premium Index



Logo on the Campaign Website

Logo on ALL Unite to Heal emails

Logo on the "Amudim in Your Community" Campaign for the community your business is located in and 3 surrounding communities of your choice.

Receive 8 slots of 30 second advertisements during the campaign.

PRICE: \$500,000

GAME SHOW

Sponsor our
MOST WATCHED Segment

Logo on the Campaign Website

Logo on our Game Show
Advertisements and Emails

PRICE: \$150,000

MUSIC SEGMENT

Sponsor a
Music Segment

Logo on the Campaign Website

Logo on your Music Segment
Advertisements and Emails

PRICE: \$100,000



Logo on the Campaign Website

Logo on some Unite to Heal emails

Logo on the "Amudim in Your Community" Campaign for the community your business is located in and 1 surrounding community of your choice.

Receive 4 slots of 30 second advertisements during the campaign.

PRICE: \$250,000

MENTAL HEALTH

Sponsor a
Mental Health Segment

Logo on the Campaign Website

Logo on your Mental Health
Segment Advertisements & Emails

PRICE: \$50,000

TOPIC OF INTEREST

Sponsor a Topic of
Interest Segment

Logo on the Campaign Website

Logo on your Topic of Interest
Advertisements and Emails

PRICE: \$36,000

WHAT
are you
WAITING FOR?
UNITE TO HEAL

SPONSORSHIP

Our sponsors also get the following benefits:

- ✓ **WATCHED BY MILLIONS**
Unite to Heal was streamed to 1,819,579 devices during the 36 hour live campaign.
- ✓ **EVENT SPOTLIGHT**
Once the event is over, the segments will remain on the campaign website, media platforms, and the social media channels. The sponsors' logos will remain prominently on the segments. To date, segments have been received a total of 3.1 million views.
- ✓ **BRAND RECOGNITION**
Sponsors' logos will be prominently displayed on the event segments, advertisements, website, and promotional emails, as well as be announced and displayed throughout the event.

For sponsorship opportunities contact
Rabbi Zvi Gluck at zgluck@amudim.org



UNITE
TO POWERED BY
amudim
HEAL

LIVESTREAM BENEFIT
DECEMBER 11-12
UNITETOHEAL.COM

11 BROADWAY, SUITE 1076, NEW YORK, NY 10004
PHONE: (646) 517-0222 | EMAIL: INFO@AMUDIM.ORG
WWW.AMUDIM.ORG