

STAND WITH US • STAND WITH AM YISROEL



# STAND UNITED

SEPTEMBER 22-23 >

[UNITETOHEAL.COM](https://unitetoheal.com)

Unite to Heal has received over **5.6 MILLION VIEWS** since 2020 making it one of the largest viewed events **WORLDWIDE.**



# Our Vision Is To Ensure That Every Individual Facing A Crisis Has A Place To Turn.

Amudim is dedicated to serving community members in times of crisis. Founded on the pillars of kindness, compassion, and dignity, Amudim functions as a confidential resource center that provides meaningful assistance, enduring support, and direct referrals for individuals and families impacted by sexual abuse, neglect, addiction, and other crisis-related matters. We foster change and growth, by raising awareness and implementing educational programs within our community. Amudim not only provides pillars of support, but also empowers others to become pillars of support.



In Tribute to our Founding Chairman,  
**MENDY KLEIN Z"L**  
whose very existence was dedicated  
to alleviating the suffering of others.



# AMUDIM STANDS THE TEST OF TIME. STAND WITH US – AND WITH AM YISRAEL.



**2014**  
Founding  
of Amudim

**2015**  
Instituted Clinical  
Case Management  
Program

**2016**  
Gavz Boyz  
Rebirth

**2019**  
Launching of our  
SEL Programs  
Darcheinu / Our Path

**2018**  
Launch of  
Amudim Israel  
Passing of our founder  
Mendy Klein Z"L

**2017**  
Creation of  
Project Heal

**2020**  
Emergency  
Pandemic  
Assistance

**2021**  
Amudim's  
Case Load  
Increased by 64%

**2022**  
Jerusalem Therapy  
Center Opens in  
Partnership with  
Yeshiva University

**2023**  
Emergency War  
Assistance



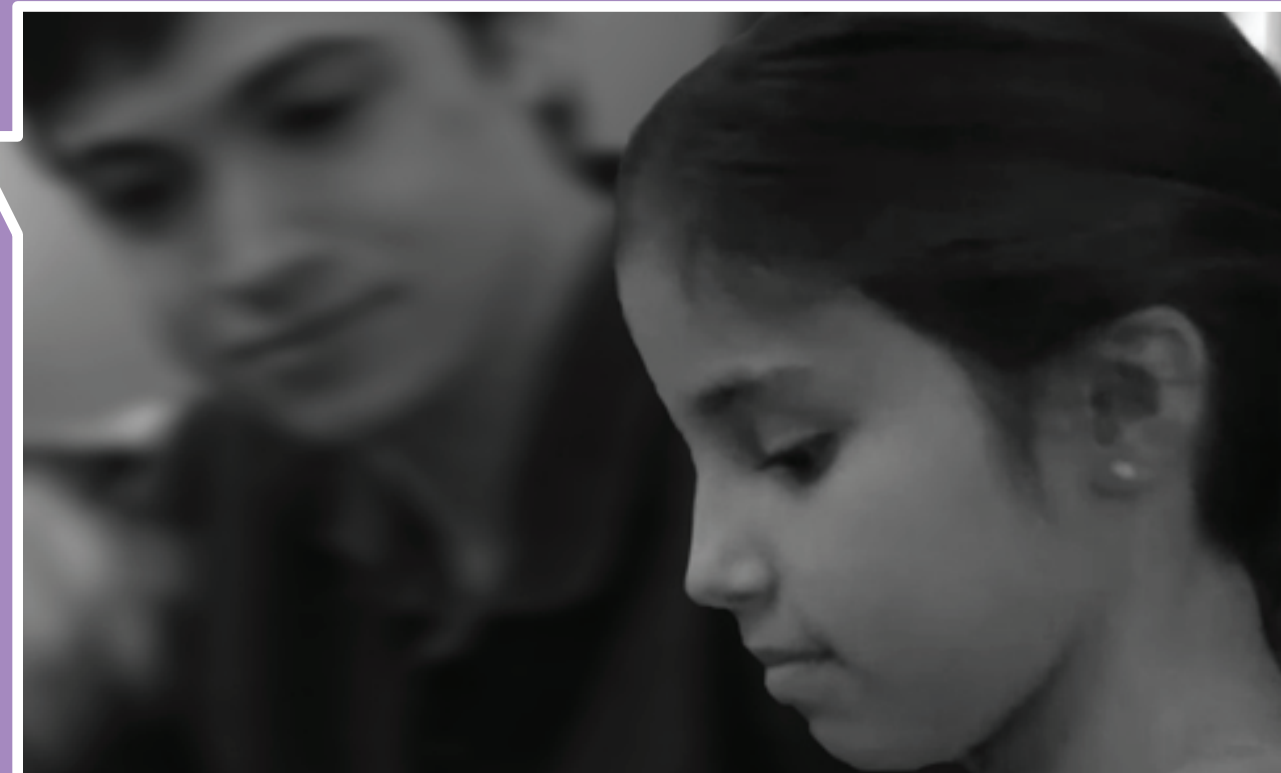
**2024**

IT'S OUR PILLAR OF TRUTH:

**“TO SAVE A LIFE IS TO  
SAVE AN ENTIRE WORLD.”**

We aim to ensure every community member facing a crisis has a place to turn by providing meaningful assistance, support, and direct referrals for individuals, families, and communities impacted by sexual abuse, substance abuse, mental illness, and any other crisis-related matter.

**SUBSTANCE ABUSE  
AND ADDICTION**



**MENTAL  
HEALTH**



**DOMESTIC  
VIOLENCE**



**SEXUAL  
ABUSE**



# AWARENESS & EDUCATION TODAY FOR A BETTER WORLD TOMORROW.

Founded on the pillars of kindness, compassion, and dignity, Amudim functions as a confidential resource center that combats crisis through awareness and support, with expertise and care for those in need, their families, and entire communities.

AWARD WINNING  
PSA VIDEOS



MENTAL HEALTH  
FIRST AID TRAINING



NARCAN  
TRAINING



DARCHEINU  
THE ANIMATED  
SERIES

SCHOOL  
CURRICULUM

TACKLING THOUSANDS OF MENTAL HEALTH RELATED CALLS FROM ISRAEL. BECAUSE –

# WHAT IS THE ALTERNATIVE?



Amudim organized **CHARTERED FLIGHTS** to ensure the safe return of **800 AMERICANS** to their homes.

Transportation of **573 RESERVE SOLDIERS** to Israel

Transportation of **800 DUFFLE BAGS OF SUPPLIES** to Israel

Sent **100 TONS** Humanitarian Aid via Cargo Flights to Israel



Providing **FREE VIRTUAL COUNSELING** sessions

Amudim has serviced  
people in over  
66 countries worldwide,  
45 states and  
652 cities in the USA  
and 72 cities in Israel





# SPONSORSHIP OPPORTUNITIES

As Amudim grows, so does our reach and audience. This year we are planning our greatest fundraiser yet.

## MAIN EVENT SPONSOR

- Logo on the **Campaign Website**
- Logo on **ALL** Unite to Heal emails
- Logo on the “**Amudim in Your Community**” Campaign for the community your business is located in, and 3 surrounding communities of your choice.
- Receive **8 slots** of 30 second advertisements during the campaign.

**PRICE \$500,000**

## EVENT SPONSOR

- Logo on the **Campaign Website**
- Logo on some **Unite to Heal** emails
- Logo on the “**Amudim in Your Community**” Campaign for the community your business is located in, and 1 surrounding community of your choice.
- Receive **4 slots** of 30 second advertisements during the campaign.

**PRICE \$250,000**

## GAME SHOW

- Sponsor our **MOST WATCHED** Segment
- Logo on the **Campaign Website**
- Logo on our **Game Show** Advertisements and Emails

**PRICE \$150,000**

## MUSIC SEGMENT

- Sponsor a **Music Segment**
- Logo on the **Campaign Website**
- Logo on your **Music Segment** Advertisements and Emails

**PRICE \$100,000**

## MENTAL HEALTH

- Sponsor a **Mental Health Segment**
- Logo on the **Campaign Website**
- Logo on your **Mental Health Segment** Advertisements and Emails

**PRICE \$50,000**

## TOPIC OF INTEREST

- Sponsor a **Topic of Interest Segment**
- Logo on the **Campaign Website**
- Logo on your **Topic of Interest** Advertisements and Emails

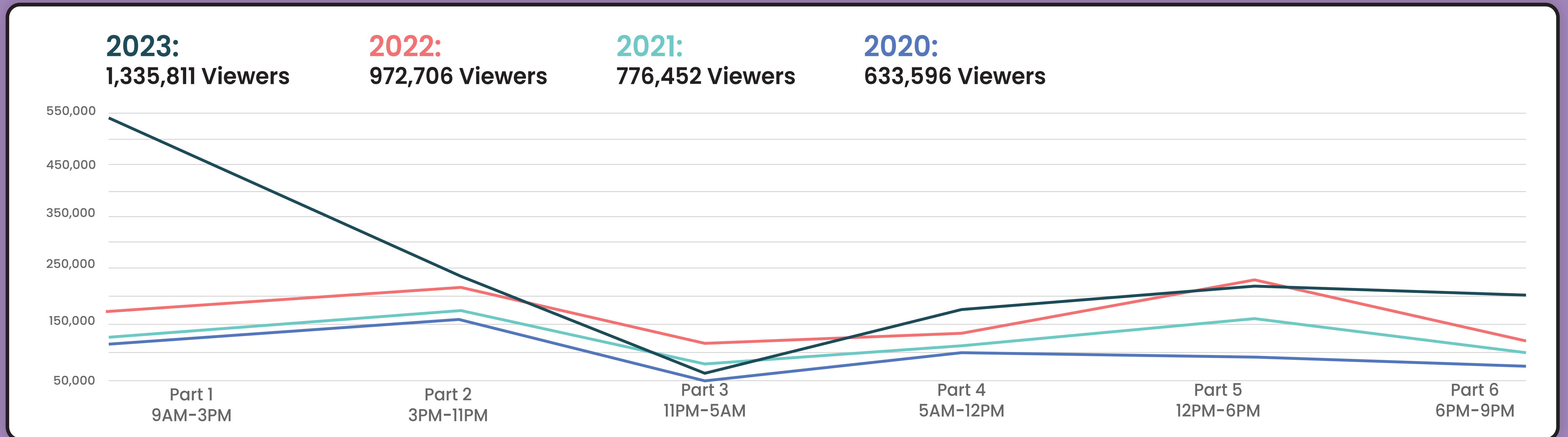
**PRICE \$36,000**



SEPTEMBER 22-23

[UNITETOHEAL.COM](http://UNITETOHEAL.COM)

# SPONSORSHIP BENEFITS



## SOCIAL IMPACT

**75% of Americans** say that it is no longer acceptable for companies just to make money; they must positively impact society too.

**73% of Americans** say that to win their support, companies must show how they are supporting communities and the environment.

**69% of Americans** say that they are less likely to support companies that are clearly only in business to make money

Study Source: Porter Novelli Purpose Premium Index

## EVENT SPOTLIGHT

Once the event is over, the segments will remain on the campaign website, media platforms, and the social media channels. The sponsors' logos will remain prominently on the segments.

To date, segments have been received a over 5.6 million views.

## BRAND RECOGNITION

Sponsors' logos will be prominently displayed on the event segments, advertisements, website, and promotional emails, as well as be announced and displayed throughout the event.

## AMUDIM ISRAEL

Since it first opened its doors in 2018, this groundbreaking initiative that Mendy Klein z"l conceived and launched, has quickly become a vital resource to the community.

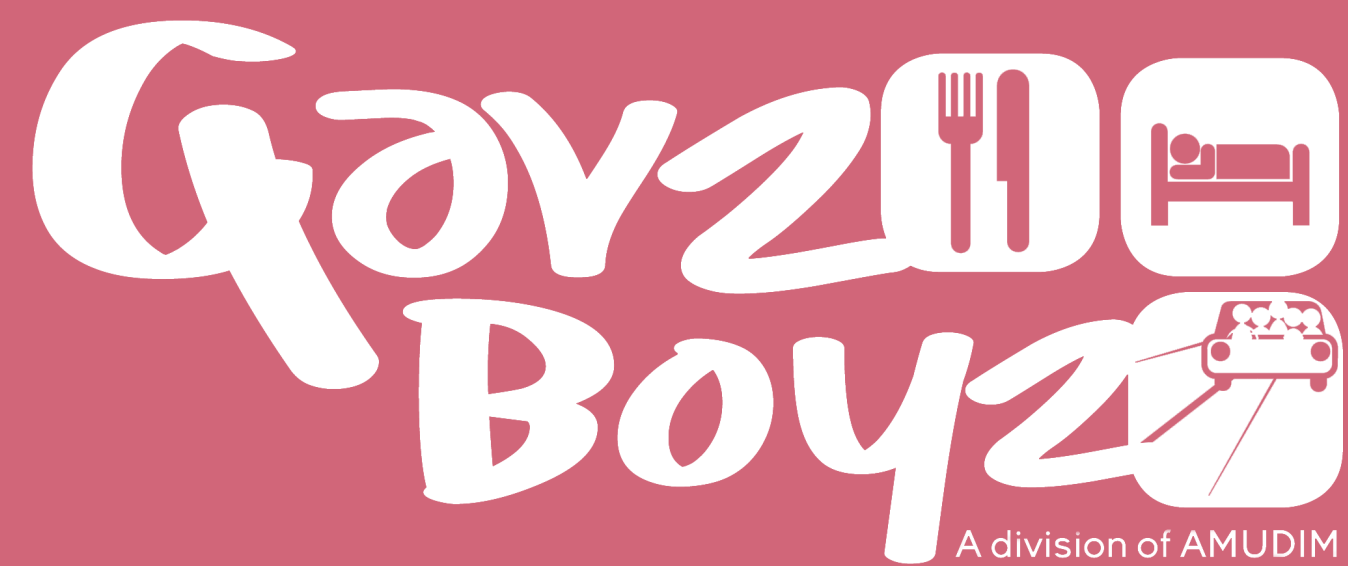
For years, Amudim has received a large volume of calls from American gap year students in need. In addition to cases of addiction and other crises, there have been multiple instances of victims coming forth with unresolved trauma, after they were far removed from their abusers.

In a foreign land, these struggling teenagers are faced with the challenge of overcoming language and cultural barriers, to receive the services they need.

While Amudim Israel was initially founded to serve this Anglo student population, it has since expanded to provide services to young couples, lone soldiers, as well as Anglos who have made Aliyah.

AMUDIM.ORG.IL





## GAVZ BOYZ

Gavz Boyz started as a meaningful summer camp program for at risk teen boys, but has since transformed into a year round program. The specialized initiative seamlessly blends travel and excitement with support services, and confidence building, among other valuable life skills.

The long term relationships forged with experienced and highly trained mentors provide participants with a support system that extends far beyond the programming.

Over 90 percent of our "Boyz" have regained control of their lives and are now healthy and productive members of society.

[GAVZBOYZ.ORG](http://GAVZBOYZ.ORG)

## PROJECT HEAL

As sexual abuse is a factor in the vast majority of suicides and drug overdoses in the community, the mission to ensure that victims receive high quality therapeutic services is crucial.

Project Heal provides therapy subsidies to childhood sexual abuse victims, who could not otherwise afford the lifesaving support they need.

The program exists to help people cope with severe physical and emotional trauma, and treat potentially fatal disorders and addictions.



**PROJECT HEAL**  
— A PROGRAM OF AMUDIM



## DARCHEINU / OUR PATH SEL

The high numbers of individuals suffering from abuse and/or addiction that Amudim has assisted since its inception, demonstrates the need for a proactive program that employs education and empowerment to prevent people from ever being victimized.

Darcheinu / Our Path SEL is a fully encompassing, 30 week school curriculum that teaches children about potential dangers and how to avoid them. This necessary culturally sensitive initiative uses the evidence based formula of social and emotional learning (SEL) to provide students with the tools they need for success in today's risk-filled world.

[DARCHEINU.ORG](http://DARCHEINU.ORG)

[OURPATHSEL.ORG](http://OURPATHSEL.ORG)



**UNITE TO HEAL**

POWERED BY amudim

**We will always be here  
for every Jew.  
Will we be here alone?**

**STAND WITH US. STAND WITH AM YISROEL.  
RISE AND RESPOND WITH RESILIENCE.**



**Amudim Worldwide Livestream Event**

**TUNE IN  
SEPTEMBER 22-23**

**UNITETOHEAL.COM**

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For sponsorship opportunities contact  
**Rabbi Zvi Gluck** at [zgluck@amudim.org](mailto:zgluck@amudim.org)